CAL POLY PLANNING OVERVIEW:

Vision 2022, Academic Plan for Enrollment, and the Master Plan

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PLANNING CONTEXT

UNIVERSITY STRATEGIC PLAN

1995 UPDATE - - - VISION 2022

ACADEMIC and ENROLLMENT PLANNING

1999-2000 ENROLLMENT GROWTH PLAN - - - ACADEMIC PLAN FOR ENROLLMENT, 2014-15

Focused Plans and Actions

e.g., Campus Climate, Housing/Residential Community, Information Systems

PHYSICAL MASTER PLAN

2001 UPDATE 2009 VISION PLAN MASTER PLAN UPDATE
Norris, Donald et al. (2013), Transforming in an Age of Disruptive Change: Part 2: Getting Started, Getting it Done, *Planning in Higher Education*, 41:2, Figure 7 (redrawn)

**“PLANNING FROM THE FUTURE BACKWARD”**

1. What forces are shaping your discipline today?

2. In ten years, how will forces shape changes in your discipline? How will professional practice be affected?

3. What are the implications for your profession and continuing professional development?

4. How should the future developments affect the College/University? Our Strategic Planning process? Decisions over the next five years?
Cal Poly Vision 2022 Themes

whom we attract

- Brightest Faculty, Staff and Students
- Enriching, Inclusive Environment, Valuing Each and All
- Excellence through Continuous Improvement

our principles

- Comprehensive Polytechnic University
- Learn by Doing
- Student Success
- Teacher-Scholar Model

how we apply our principles

- Vibrant Residential Community Linking Academic and Social
- Innovative Curriculum and Campus Life
- Holistic, Interdisciplinary Student Experience
- Faculty/Student Collaboration, Research, Industry Partnerships
- Professional Development and Compensation
- Excellence in Academics and Athletics
- Transparency, Collaboration, Accountability with Campus and Community
- Sustainable Physical Infrastructure and Information Services

what we want to achieve

- Preparation for Success in Global Economy, Culture of Philanthropy
- Student Success
- Excellence through Continuous Improvement

what we serve

- State of California and Beyond
- Secure Financial Future

Colors from Vision 2022
Green – Foundation
Gold – Aspirations
Grey - Other Strategic Points
**Cal Poly Vision 2022**

What are Cal Poly's Future Academic Leadership Opportunities with Respect to Each Theme?

**whom we attract**

3d. What should the leading polytechnic university of the future be like?

8c. How should Learn by Doing incorporate new learning needs, opportunities, and technologies?

2a. Who will our students be in 2030 (e.g., demographics, pre-college preparation)?

4a. How should we recruit and prepare our faculty and staff to serve future students so that they can learn what they need to be successful?

3a. How can the teacher-scholar model and collaborative research and partnerships help Cal Poly both anticipate future needs and develop innovative responses?

**our principles**

1. What forces are shaping Cal Poly today?

Comprehensive Polytechnic University

Learn by Doing

Student Success

Teacher-Scholar Model

Enriching, Inclusive Environment, Valuing Each and All

Excellence through Continuous Improvement

**how we apply our principles**

4b. What will a vibrant residential community need to be like in the future?

Vibrant Residential Community Linking Academic and Social

Innovative Curriculum and Campus Life

Holistic, Interdisciplinary Student Experience

Faculty/Student Collaboration, Research, Industry Partnerships

Professional Development and Compensation

Excellence in Academics and Athletics

Transparency, Collaboration, Accountability with Campus and Community

$500 Million Campaign

Sustainable Physical Infrastructure and Information Services

**what we want to achieve**

3b. What social/learning environments and curricula should Cal Poly develop or modify to connect academic and social life in the future?

Student Success

Preparation for Success in Global Economy, Culture of Philanthropy

Excellence through Continuous Improvement

**what we serve**

2c. What will our students need to learn to be successful?

2b. What will the global economy be like in 2030? What will we be preparing our graduates to do?

State of California and Beyond

2a. What will our students be in 2030 (e.g., demographics, pre-college preparation)?

**Colors from Vision 2022**

Green – Foundation

Gold – Aspirations

Grey - Other Strategic Points
ACADEMIC PLAN FOR ENROLLMENT – FALL MEETING DATES

- **September 19**: Academic Year Kick-Off
- **October 17**: Opening Session 8 am – noon, Avila Beach
  Cal Poly’s Academic Leadership Opportunities for the Future
- **October 24**: Workshop 10 am – noon, Chumash
  Translating Academic Opportunity to the Program Level
- **November 7**: Workshop 10 am – noon, Chumash
  New and Interdisciplinary Initiatives
- **December 5**: Workshop 10 am – noon, Chumash
  CSU 5-Yr Academic Plan
ACADEMIC PLAN FOR ENROLLMENT – DEADLINES

- **Fall**: Tiers 1 and 2 Program Narrative – Nov. 21
  1. What forces are shaping your discipline today?
  2. Apply Vision 2022 themes to your discipline:
     a. Who will your students be in 2030?
     b. What will you be preparing your graduates to do?
     c. What will your students need to learn to be successful? What level(s) of education will they need?

- **Fall**: Worksheet for CSU 5-Year Academic Plan Update – Dec. 12

- **Winter**: Tier 3 (partial) Program Narrative – February 13
  3. Implications of Fall analysis for curriculum, Learn by Doing, student success

- **Winter**: Enrollment Planning Spreadsheet – February 27

- **Spring**: Tier 3 (remainder) Program Narrative – April 24
ACADEMIC PLAN FOR ENROLLMENT – REVIEW OF EXPECTATIONS

• College/department leadership, with complementary involvement of International, Graduate, and Extended Education
  • Department heads and chairs
  • Another faculty colleague as part of each academic department’s leadership team
  • Industry/profession advisory councils
  • Student advisory councils

• Resources – Academic Programs and Planning website
  • General – selected materials in binder
  • Discipline-specific – to be provided by colleges/departments
COMMENTS, QUESTIONS, SUGGESTIONS

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