Simple Visuals for Complex Research

This poster seeks to demonstrate the illustrative power of simple diagrams to teach information-seeking concepts. Diagrams and images allow for quick, non-didactic introduction of big-picture concepts in the non-linear, detail-free style preferred by students of creative professions.

Classroom Activity

On the spectrum below place each post-it where you think the source or characteristic belongs on the spectrum of information reliability.

Evidence of Need

Landscape Architecture Students Classified by the Myers-Briggs Type Indicator

Classify

- NF (Intuitive/Feeling)
- NT (Intuitive/Thinking)
- SF (Sensing/Feeling)
- ST (Sensing/Thinking)

Students of the built environment share a personality-based need for creative, open-ended, discussion-sparkling opportunities where the big picture is presented first.

These techniques satisfy the learning (and teaching) styles preferred by the Intuitive Feelers and Intuitive Thinkers of Myers-Briggs, and the Assimilators and Convergers of Kolb.

Evaluate

Richard Diebenkorn
Ocean Park Number 70
The same painting as found in six different sources:

A failed attempt:

“[Architects] show a remarkable lack of enthusiasm for the written word.”
- M. Mackinder, Architect

Quote Sources


Try to avoid

Too many concepts.
Inconsistent visual style.
Gimmicky graphics.

Analogize

“'The Library is a Restaurant.”’
- William Pereira, Architect

TO DOWNLOAD IMAGES GO TO:
libguides.calpoly.edu/simplevisuals